

Amiel B. Simbahon

Software Engineer (Web, Frontend)

I'm a passionate and detail-loving software engineer who thrives on staying organized and getting things done—fast! I bring energy and a positive attitude to every project, love collaborating with teammates, and always ready to jump in and help drive success. Let’s build something amazing together!

Work History

2023 Oct Present	<div><b>Senior Web Developer</b> <i>Moving2Canada.com</i></div> <ul style="list-style-type: none"><li>Redesigned a high-impact onboarding experience using React, collaborating with Product and Design to reduce friction—resulting in a 183% increase in completion rate from a 30% baseline.</li><li>Built and launched a full-stack data solution, including a Node.js scraping service, Queue service for email automation and React widget, improving internal efficiency by 96% and driving 30% of company revenue.</li><li>Modernized core systems, integrating React into a legacy WordPress stack and creating a reusable component library to speed up development and improve consistency.</li><li>Improved platform scalability and performance, addressing technical debt, optimizing frontend responsiveness and backend throughput, and enabling long-term maintainability.</li><li>Championed engineering culture and strategy, mentoring peers, leading code reviews, and collaborating cross-functionally to align technical direction with business goals.</li></ul>
2020 Aug 2023 Sep	<div><b>Staff Software Engineer</b> <i>Hubble.Build, Singapore</i></div> <ul style="list-style-type: none"><li>Reviewed project specifications and designed technology solutions that met or exceeded performance expectations.</li><li>Worked with software development and testing team members to design and develop robust solutions to meet product requirements for functionality, scalability, and performance.</li><li>Updated old code bases to modern development standards, improving functionality.</li><li>Provided guidance and mentored less-experienced team members.</li><li>Represented Frontend team during large and complex development projects.</li></ul>
2016 Dec 2020 Aug	<div><b>Full Stack Software Engineer</b> <i>Rakuten Viki, Singapore</i></div> <ul style="list-style-type: none"><li>Responsible for modernizing and maintaining one of Rakuten Viki's publication platforms (<a href="https://soompi.com">https://soompi.com</a>) and its contributor tools, making it more reliable and fast.</li><li>Paired with fellow engineers to brainstorm ideas, debug problems and review code.</li><li>Adopted engineering best practices and delivered highest quality scalable solutions.</li><li>Designed and implemented scalable application programming interfaces.</li></ul>

Contact Info

**Address**  
Sarnia, ON, Canada N7T

**Phone**  
+ 1 226 932 5371

**Email**  
pixelazion@gmail.com

**Linkedin**  
linkedin.com/in/asimbahon

**Github**  
github.com/ikawka

Technical Profile

- React
- React Native (Expo)
- Typescript
- Nodejs
- Nextjs
- Remix
- Webpack
- Vite
- Jest
- Websockets
- Javascript
- HTML
- S/CSS
- PHP
- REST API
- AWS
- Dockers
- Figma
- VSCode
- Stripe Integration
- Cloudflare Products
- Github CI/CD
- Gitlab CI/CD

Competencies

- Web Applications
- Code Reviews
- Engineering Standards
- Performance Tuning
- Product Development
- Solutions Deployment
- Automation
- Responsive Design
- Single Page Applications

2014 Nov	<b>Software Engineer</b>
2016 Dec	<i>FourMedia Pte Ltd, Singapore</i> <ul style="list-style-type: none"><li>Responsible for building Customized, Informative, e-commerce and micro-sites using Wordpress.</li><li>Designed customized Wordpress themes that fits client requirements.</li><li>Offer experience with PHP, JavaScript, with JQuery and Wordpress.</li><li>Analyzed proposed technical solutions based on customer requirements.</li></ul>

Education

1998 Jun	<b>Associate of Science: Computer Science</b>
2000 Mar	<i>AMA Computer Learning Center, Mactan, Cebu City, Philippines</i> <ul style="list-style-type: none"><li>Certificate Awarded by Technical Skills Education and Development Authority (TESDA), Cebu City, Philippines.</li><li>Graduation Dean's Lister</li></ul>
1996 Jun	<b>High School Diploma</b>
1998 Mar	<i>Saint Alphonsus Catholic School, Mactan, Cebu City, Philippines</i> Note: I transferred to this school after spending two years in another school.